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P.58 Novotel
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Luxury & Upscale
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Economy
P.76 ibis
P.80 ibis Styles
P.84 ibis budget
P.88 hotelF1
AccorHotels brands offer unique moments and diverse experiences in more than 4,100 addresses throughout 95 countries. From luxury to economy, each hotel shares a common philosophy of hospitality made of uncompromised essentials of comfort, well-being and warm welcome.

Let this Brand Book take you through our brands and their flagships around the world.

Feel Welcome
AccorHotels global network

570,000 ROOMS
4,100 HOTELS
95 COUNTRIES
20 BRANDS

26%* France
1,619 hotels - 146,308 rooms

13%* North America, Latin America and Caribbean
361 hotels - 72,557 rooms

12%* Mediterranean**, Middle East, Africa Regions
402 hotels - 68,258 rooms

23%* Northern, Central and Eastern Europe***
944 hotels - 132,555 rooms

26%* Asia-Pacific
747 hotels - 149,522 rooms

* Percentages by number of rooms in hotel portfolio at June 2016.
** The Mediterranean area includes Greece, Israel, Italy, Malta, Portugal, Spain and Turkey.
*** Excluding France.
AccorHotels brand portfolio

Luxury

Economy
Luxury & Upscale

RAFFLES
Fairmont
SOFITEL LEGEND
SOY SOFITEL
SOFITEL
onefinestay

swissotel
GRAND MERCURE
THE SEBEL

SO Sofitel Bangkok
Thailand
Remarkable hotels synonymous with luxury, glamour, culture and style; each has its own story to tell.

**Raffles Singapore, Le Royal Monceau Raffles Paris, Raffles Dubai**

### BREAKDOWN

**EUROPE**
- 2 hotels, 330 rooms

**ASIA**
- 7 hotels, 1,104 rooms

**AFRICA / MIDDLE EAST**
- 3 hotels, 552 rooms

---

**RAFFLES**

*An Oasis for the Well-Travelled.*

12 hotels
1,986 rooms
10 countries

raffles.com
Raffles Istanbul
Turkey

Raffles Dubai
United Arab Emirates

Raffles Le Royal Monceau Paris
France
The cultural and social centre of every destination, Fairmont’s awe inspiring architecture and engaging colleagues connect guests to memorable experiences.

70 hotels
28,462 rooms
22 countries

FLAGSHIPS
Fairmont San Francisco, Fairmont Banff Springs,
Fairmont Peace Hotel Shanghai, Fairmont The Palm Dubai,
The Plaza a Fairmont Managed Hotel New York,
The Savoy a Fairmont Managed Hotel London

BREAKDOWN
EUROPE 11%
ASIA 11%
AMERICA 58%
AFRICA / MIDDLE EAST 20%

fairmont.com
Fairmont Peace Hotel Shanghai
China

Fairmont Baku, Flame Towers
Azerbaijan

Fairmont The Palm Jumeirah Dubai
United Arab Emirates
**SOFITEL LEGEND**

**Live the Legend.**

Iconic hotels where heritage meets modernity.

<table>
<thead>
<tr>
<th></th>
<th>5 hotels</th>
<th>874 rooms</th>
<th>5 countries</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EUROPE</strong></td>
<td>1 hotel, 177 rooms</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ASIA</strong></td>
<td>2 hotels, 435 rooms</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AMERICA</strong></td>
<td>1 hotel, 124 rooms</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AFRICA / MIDDLE EAST</strong></td>
<td>1 hotel, 138 rooms</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**FLAGSHIPS**

Sofitel LEGEND Metropole Hanoi,
Sofitel LEGEND The Grand Amsterdam,
Sofitel LEGEND Old Cataract Aswan,
Sofitel LEGEND Santa Clara Cartagena

[sofitel-legend.com](http://sofitel-legend.com)
Sofitel LEGEND The Grand Amsterdam
Netherlands

Sofitel LEGEND Old Cataract Aswan
Egypt

Sofitel LEGEND Santa Clara Cartagena
Colombia
Intense living.

Where locals and world-travelers meet in like-mindedness to experience the energy of the place.

4 hotels
540 rooms
3 countries

FLAGSHIPS
SO Sofitel Bangkok, SO Sofitel Singapore

BREAKDOWN
ASIA
3 hotels, 448 rooms

INDIAN OCEAN
1 hotel, 92 rooms

sofitel.com
Where innate french elegance artfully blends with local culture to create exceptionnal experiences.

121 hotels
28,955 rooms
41 countries

FLAGSHIPS
SOFITEL Paris Le Faubourg, SOFITEL London St James, SOFITEL Dubai Downtown, SOFITEL Bangkok Sukhumvit

BREAKDOWN
EUROPE 28%
ASIA 37%
AMERICA 15%
AFRICA / MIDDLE EAST 20%

sofitel.com
onefinestay

The best homes, the best service.

Handmade hospitality for stays in the finest homes. It’s a new way to experience a city.

2,500 properties
5 cities
4 countries

BREAKDOWN

LONDON 52%
PARIS 21%
NEW YORK 10%
LOS ANGELES 7%
ROME 1%

onefinestay.com
Boutique hotels collection.
Where art-de-recevoir enhances authentic local discovery and shapes memorable moments.

86 hotels
8,763 rooms
23 countries

FLAGSHIPS
MGallery Molitor Paris, MGallery Francis Bath, MGallery Hotel Muse Bangkok Langsuan, MGallery Brick Hotel Buenos Aires

BREAKDOWN
EUROPE 57%
ASIA 34%
AMERICA 3%
AFRICA / MIDDLE EAST 6%

sofitel.com
Connecting performance with enjoyment, always in tempo, definitely in style.

Our World is Your Playground.

115 hotels
33,750 rooms
31 countries

FLAGSHIPS
Pullman London St Pancras, Pullman Paris Tour Eiffel, Pullman Phuket Arcadia Naithon Beach, Pullman Park Lane Hong Kong

BREAKDOWN
EUROPE 26%
ASIA 60%
AMERICA 6%
AFRICA / MIDDLE EAST 8%

pullmanhotels.com
Through quality, efficiency and care, our Swiss hospitality gives guests the peace of mind they need to explore the world and discover life's true rewards.

**FLAGSHIPS**
- Swissôtel The Bosphorus Istanbul, Turkey
- Swissôtel Dresden Am Schloss
- Swissôtel Resort Bodrum Beach
- Swissôtel Krasnye Holmy, Moscow

**BREAKDOWN**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>45%</td>
</tr>
<tr>
<td>Asia</td>
<td>42%</td>
</tr>
<tr>
<td>America</td>
<td>10%</td>
</tr>
<tr>
<td>Africa / Middle East</td>
<td>3%</td>
</tr>
</tbody>
</table>

32 hotels
12,060 rooms
16 countries

swissotel.com
Grand Mercure

Authentically local.

45 hotels
9,632 rooms
11 countries

Flagships
Grand Mercure Jakarta Harmoni,
Grand Mercure Phuket Patong, Grand Mercure Danang

Breakdown
ASIA 88%
AMERICA 8%
AFRICA / MIDDLE EAST 4%

grandmercure.com
Unparalleled apartment collection.

26 hotels
1,738 rooms
3 countries

FLAGSHIPS
Melbourne Flinders Lane, Melbourne Docklands

BREAKDOWN
ASIA
26 hotels, 1,738 rooms

thesebel.com
The Sebel Kirkton Park Hunter Valley
Australia

The Sebel Suites Auckland
New Zealand

The Sebel Melbourne Flinders Lane
Australia
Midscale

NOVOTEL
Mercure
MAMA SHelter
adagio
NOVOTEL

Modern easy living full service.

470 hotels
89,345 rooms
61 countries

LATEST FLAGSHIPS
Munchen City Arnulfpark, Amsterdam Schiphol,
Samui Resort Chaweng Beach Kandaburi, Krasnoyarsk Center

BREAKDOWN
EUROPE 60%
ASIA 25%
AMERICA 8%
AFRICA / MIDDLE EAST 7%

novotel.com
Mercure

In harmony with people and places.

742 hotels
93,923 rooms
56 countries

LATEST FLAGSHIPS
Gdańsk Posejdon, Varszawa Grand,
Amsterdam Sloterdijk, Bali Legian

BREAKDOWN
EUROPE 74%
ASIA 13%
AMERICA 10%
AFRICA / MIDDLE EAST 3%

mercure.com
Mama loves you.

**FLAGSHIPS**

Paris, Marseilles, Los Angeles

**BREAKDOWN**

**EUROPE**
4 hotels, 552 rooms

**AMERICA**
1 hotel, 70 rooms

5 hotels
622 rooms
2 countries

mamashelter.com
You have a second home in the heart of the big cities.

100 hotels
10,865 rooms
11 countries

LATEST FLAGSHIPS
Birmingham City Centre, La Défense Courbevoie, Nancy Centre

BREAKDOWN
EUROPE 78%
AMERICA 14%
AFRICA / MIDDLE EAST 8%

adagio-city.com
Economy

ibis

ibis Styles

ibis budget

hotel F1
Ibis

Well being at the best price.

1,082 hotels
137,516 rooms
64 countries

LATEST FLAGSHIPS
Paris Avenue de la République,
Mexico Alameda, Hambourg City

BREAKDOWN
EUROPE 67%
ASIA 14%
AMERICA 13%
AFRICA / MIDDLE EAST 6%

ibis.com
Comfort, unique design all inclusive.

338 hotels
32,808 rooms
30 countries

LATEST FLAGSHIPS
Paris CDG, Dubai, Lviv

BREAKDOWN
EUROPE 77%
ASIA 19%
AMERICA 3%
AFRICA / MIDDLE EAST 1%

ibis.com
Essential comfort at a budget price.

561 hotels
54,211 rooms
17 countries

LATEST FLAGSHIPS
RJ Copacabana, Jakarta Airport

BREAKDOWN
EUROPE 89%
ASIA 6%
AMERICA 4%
AFRICA / MIDDLE EAST 1%

ibis.com
Low cost hotels in France.

237 hotels
17,861 rooms
1 country

hotelF1.com
Feel Welcome